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Hastings

COUNTY

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NEWS RELEASE

Hastings County Wildly Authentic Celebration recognizes Trailblazer of the Year

Stirling, ON – Hastings County hosted its first Wildly Authentic Celebration last evening, October 9, to recognize the successes and achievements of its businesses, organizations, and individuals.

Hastings County is pleased to announce and congratulate the winner of the 2019 Trailblazer Award: Potter Settlement Winery and owner Sandor Johnson, the first winery in Hastings.

“I’d like to personally congratulate the other four nominees for the new Trailblazer Award,” says Warden Rick Phillips. “They are all strong contributors to our rural economy, be it tourism, agriculture, forestry, manufacturing, retail or services.” The other nominees were the Iron Rooster Rotisserie & Grill, Grails Springs Wellness Retreat, Isaiah & Co., and the Coe Hill ATV Riders Club.

This year’s celebration was held at The Stirling Festival Theatre, and featured a keynote presentation by Todd Lucier, owner of Northern Edge Algonquin and co-founder of Tourism Café. The evening also featured live entertainment by local musician Luke Mercier, a taste of Hastings with local craft beer, cider and wine samples from 7/62 Craft Brewers, Kings Mill Cider and Potter Settlement Winery.

“It is a great pleasure to recognize those in our County who strengthen our economy, strive for excellence, and elevate our brand,” notes Marketing Coordinator Luisa Sorrentino. “It was also wonderful to have a guest speaker this year, Todd Lucier, who delivered an inspiring talk on experiential tourism to help ignite the spark in other entrepreneurs.”

For more information about the Trailblazer Awards, please go to:

<https://www.hastingscounty.com/wildly-authentic/hastings-trailblazer-award>

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